



2018

# SECURITY AWARENESS PRODUCT CATALOG



**SECURITY  
AWARENESS**  
YOUR BEST DEFENSE

This catalog offers a variety of products designed to raise and maintain security awareness. These materials were developed to promote a comprehensive range of topics surrounding sound security best practices.

SECURITY AWARENESS PRODUCTS:

# MATERIALS TO EDUCATE AND MOTIVATE

These products are always in demand, so quantities can become limited. However, we will work with you to make sure the products you need are available. Ordering is simple using this catalog and order form. Let us know if you have any questions.

**Counterintelligence (CI) Awareness  
& Operations Security (OPSEC)**

P 301-688-6535

F 301-688-2284

E [security\\_awareness\\_products@nsa.gov](mailto:security_awareness_products@nsa.gov)

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## BROCHURES



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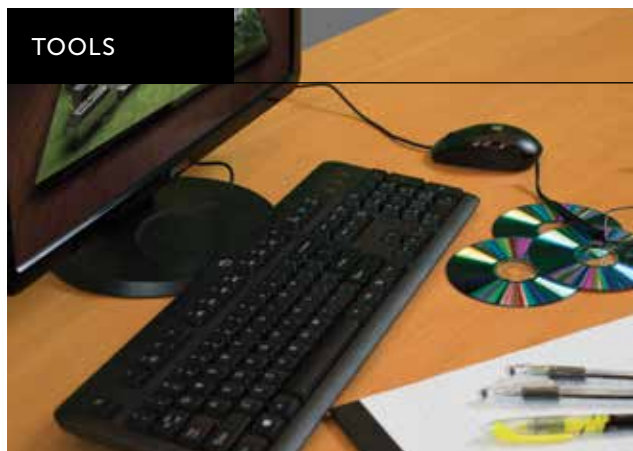
## POSTERS



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## ORDER FORM



### OPSEC AT HOME

### OPSEC AT WORK



Remember information transmission that isn't already public. You may not realize you're sharing sensitive information when you talk to family, friends, or colleagues. Be sure to identify and protect sensitive information, and be sure to use the appropriate security measures.



Be sure the recipients of home or work communications are aware of the risks. If you're sending sensitive information, be sure to use the appropriate security measures. Be sure to use the appropriate security measures.



The protection of assets is dependent on home security being only one part of a larger security plan. Be sure to use the appropriate security measures. Be sure to use the appropriate security measures.



How may the use of security tools, a compromised credit card, or theft of your possessions...



Think of security as a continuous process. Be sure to use the appropriate security measures. Be sure to use the appropriate security measures.

Using a mobile communication network provides a secure means of communication. Be sure to use the appropriate security measures. Be sure to use the appropriate security measures.

### QUICK TIPS TO PROTECT CRITICAL INFORMATION

- Identify critical information.
- Analyze threats.
- Analyze vulnerabilities.
- Assess risk.
- Audit countermeasures.

## TRANSPORTING CLASSIFIED MATERIAL?

## ARE YOU BEING SET UP?

## HOW DOES INFO STACK?

### Common Techniques for ELICITATION

### DO YOU KNOW WHAT IT TAKES TO BE A COURIER?

# BROCHURES

OPSEC & PERSONAL SAFETY | CYBER | POLICY | ESPIONAGE

## COURIERS PROTECT OUR MOST SENSITIVE INFORMATION



A

# OPSEC & PERSONAL SAFETY

Take advantage of this brochure series to communicate a variety of security topics to your workforce.

A | Home Safety and Security  
[product #S443-052]

SUMMARY: Learn to develop and apply a home safety strategy to protect family, property, and valuables.

TYPE: Trifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 19.1875" x 9.5"



## OPSEC & PERSONAL SAFETY

### B | Social Media

[product #S443-111]

SUMMARY: Learn what information is safe and unsafe to post on social media.

TYPE: Bifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 13.75" x 9.5"

### C | OPSEC for Online Classes

[product #S443-087]

SUMMARY: Know how to guard against the unique security challenges presented by online education.

TYPE: Trifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 19.1875" x 9.5"

### D | Travel Safety

[product #S443-109]

SUMMARY: Learn good security habits to stay safe while traveling domestically and abroad.

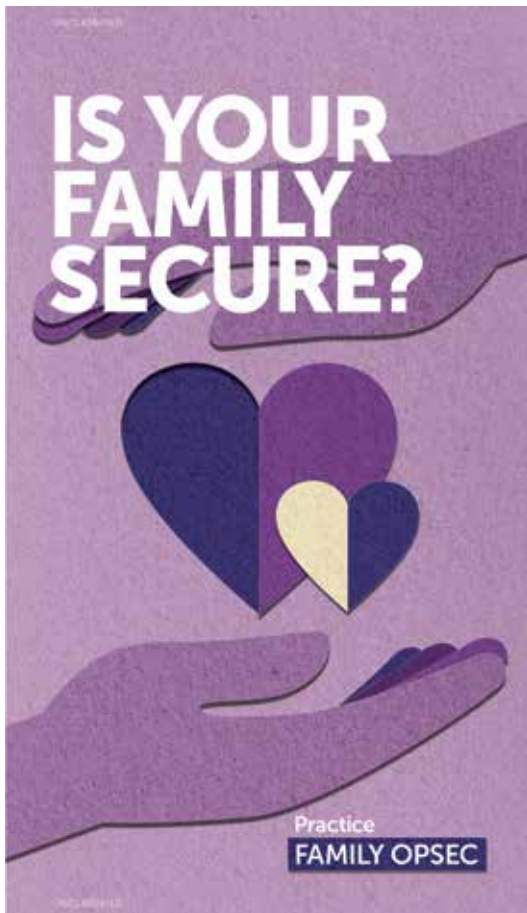
TYPE: Trifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 19.1875" x 9.5"



E



F

E | OPSEC

[product #S443-107]

SUMMARY: Gain an overview of the five step OPSEC process and how it applies at home and at work.

TYPE: Trifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 19.1875" x 9.5"

F | Family OPSEC

[product #S443-057]

SUMMARY: Learn how to apply family OPSEC practices to protect sensitive information at home.

TYPE: Bifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 13.75" x 9.5"

**G**



## OPSEC & PERSONAL SAFETY

## CYBER

### G | Your Passport to a Safe Trip Abroad [product #S443-019]

SUMMARY: Learn in detail how to prepare for foreign travel, precautions to take while abroad, and what to do in case of an emergency.

TYPE: Booklet

FOLDED SIZE: 3.5" x 5"

FLAT SIZE: 7" x 5"

### A | Cybersecurity [product #S443-028]

SUMMARY: Know how to mitigate the risks connected with day-to-day online activities.

TYPE: Trifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 19.1875" x 9.5"

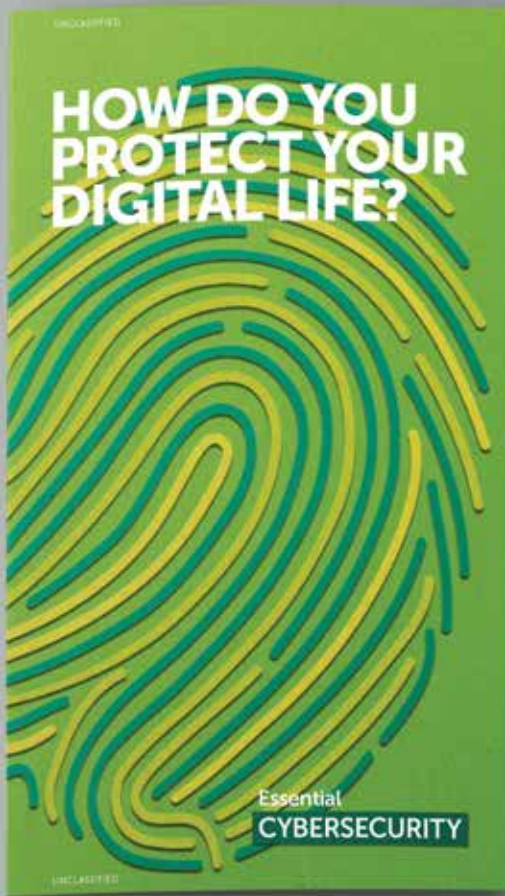
### B | Data Mining [product #S443-119]

SUMMARY: Learn how adversaries can use online resumes to gain insight into a project or agency.

TYPE: Bifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 13.75" x 9.5"



**KNOW HOW TO MITIGATE THE RISKS**

**Password Protection**

Hackers can use complex algorithms and programs to crack passwords. Here are some guidelines for creating strong passwords to keep your information safe:

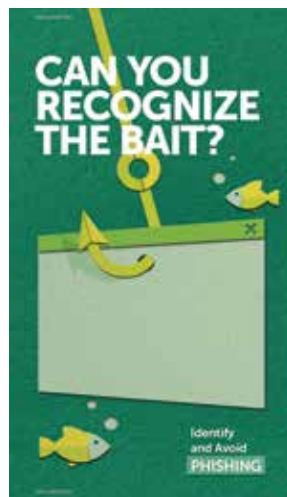
- Use a minimum of 8-10 characters that combine upper and lower case letters, numbers, and special characters like punctuation marks.
- Consider a short sentence instead of a single password.
- Avoid known words and personal information like birthdays or street addresses.
- Change your passwords at least every six months.
- Never share your passwords.
- Use different passwords for every account.
- Remember: Passwords to access classified information are classified and should be protected as such.

**Information System Misuse**

Workplace information system (IS) misuse is a serious issue. Know and abide by your organization's rules to avoid these common examples of corporate IS misuse:

- Communicating classified information on unclassified systems or moving media between classified and unclassified systems without authorization.
- Gambling or betting online.
- Operating an outside business on a workplace computer.
- Accessing pornography.
- Downloading unauthorized software.
- Plugging in unauthorized removable media devices.

A



B

C

**C | Phishing**

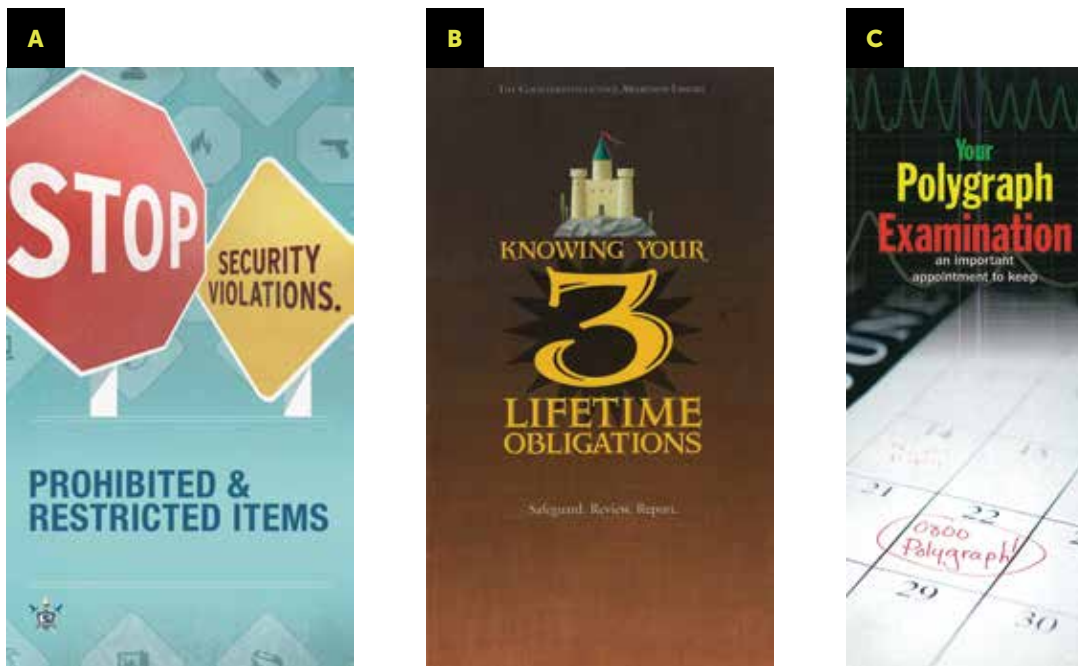
[product #S443-023]

SUMMARY: Learn how to identify, report, and avoid one of the most common and effective cyber threats.

TYPE: Bifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 13.75" x 9.5"



## POLICY

### A | Prohibited and Restricted Items [product #S443-009]

SUMMARY: Know the items that pose a security threat and are restricted or prohibited in secure facilities.

TYPE: Bifold

FOLDED SIZE: 5.625" x 9.75"

FLAT SIZE: 11.25" x 9.75"

### B | Three Lifetime Obligations [product #S443-003]

SUMMARY: Understand the three lifetime obligations that apply to those with a security clearance.

TYPE: Trifold

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 16.375" x 9.5"

### C | Taking the Polygraph [product #S443-086]

SUMMARY: Debunk misconceptions and myths about the polygraph.

TYPE: Quadfold

FOLDED SIZE: 3.5" x 8.5"

FLAT SIZE: 3.5" x 13.8125"

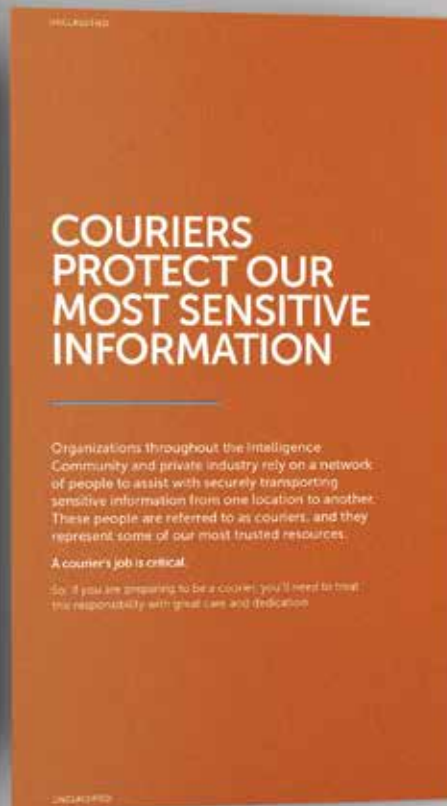
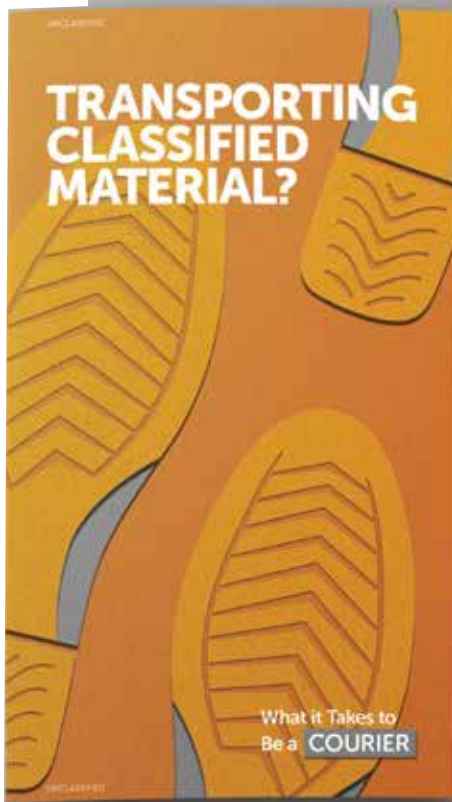
### D | Courier [product #S443-013]

SUMMARY: Know the requirements to responsibly and securely transport classified materials.

TYPE: Trifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 19.1875" x 9.5"



D

**E | Supply Chain Risk Management**  
[product #S443-121]

SUMMARY: Understand the risks associated with technology throughout the acquisition process.

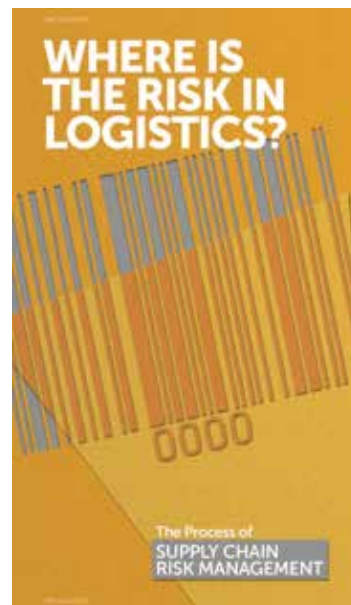
TYPE: Trifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

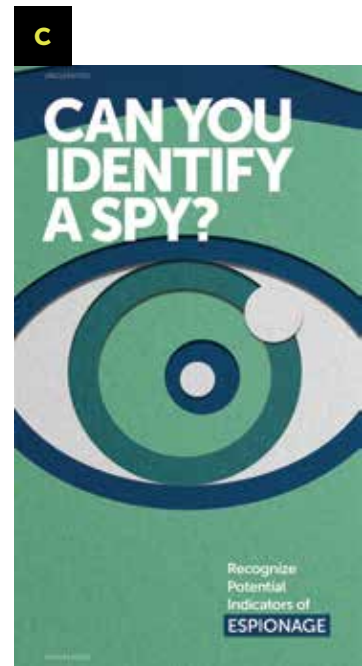
FLAT SIZE: 19.1875" x 9.5"

**F | Escort (not pictured)**

Available in 2018



E



## ESPIONAGE

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### A | Insider Threat [product #S443-012]

SUMMARY: Learn how to recognize and report potential insider threats.

TYPE: Trifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 19.1875" x 9.5"

### B | Need to Know [product #443-102]

SUMMARY: Understand and abide by the need to know principle to protect sensitive and classified information.

TYPE: Bifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 13.75" x 9.5"

### C | Espionage [product #S443-099]

SUMMARY: Learn how to recognize potential espionage indicators.

TYPE: Bifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 13.75" x 9.5"

### D | Recruitment [product #S443-100]

SUMMARY: Know your vulnerabilities and how the adversary may try to take advantage of them.

TYPE: Bifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 13.75" x 9.5"

### E | Elicitation [product #S443-101]

SUMMARY: Recognize common elicitation tactics and know how to avoid them.

TYPE: Bifold with tear-out

FOLDED SIZE: 5.5" x 9.5"

FLAT SIZE: 13.75" x 9.5"



D



E

A



# LIBRARY

A | Security Brochures [product #S443-113]

SUMMARY: Access digital versions of the complete CI and OPSEC brochure series to print and distribute as needed.

MEDIA: CD



# POSTERS

OPSEC | CYBER | POLICY | ESPIONAGE | GENERAL | SEASONAL



Posters are 17" x 22". Most have another poster on the reverse (unless otherwise noted).

## OPSEC

### A | OPSEC 5

[product #H14]

HEADLINE: The OPSEC 5

REVERSE SIDE: Passwords, pg 17 (Cyber)

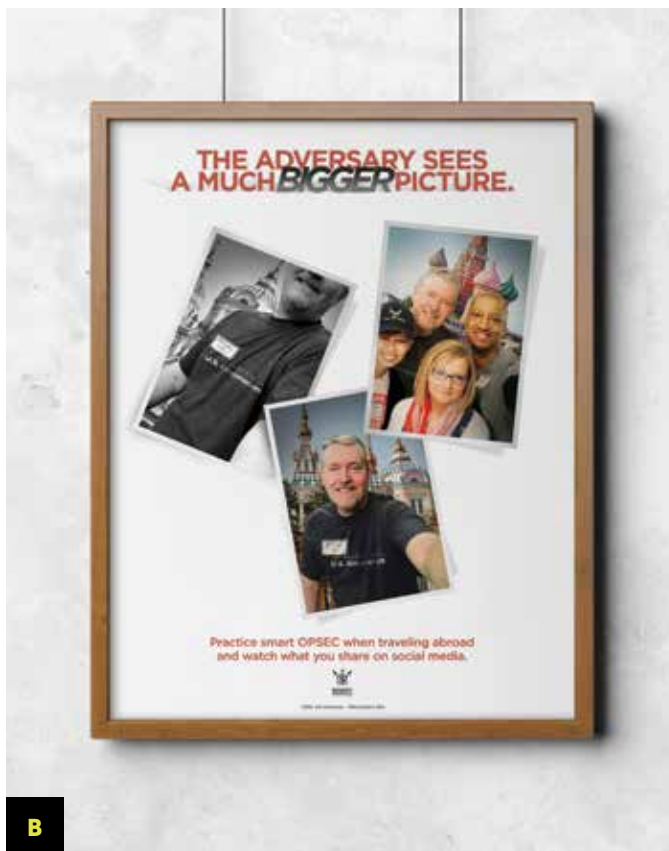
### B | Selfie

[product #B15]

HEADLINE: The adversary sees a much bigger picture.

SUB-HEADLINE: Practice smart OPSEC when traveling abroad and watch what you share on social media.

REVERSE SIDE: Don't Get Played, pg 21 (Espionage)

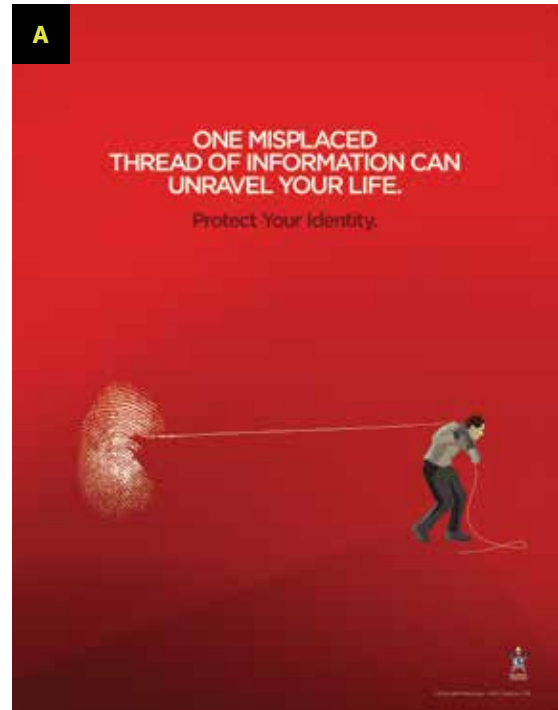




## OPSEC

### C | OPSEC Dragon [product #F12]

HEADLINE: Year of the purple dragon.  
 SUB-HEADLINE: Think OPSEC to guide your way.  
 REVERSE SIDE: Smart Phone, pg 18 (Cyber)



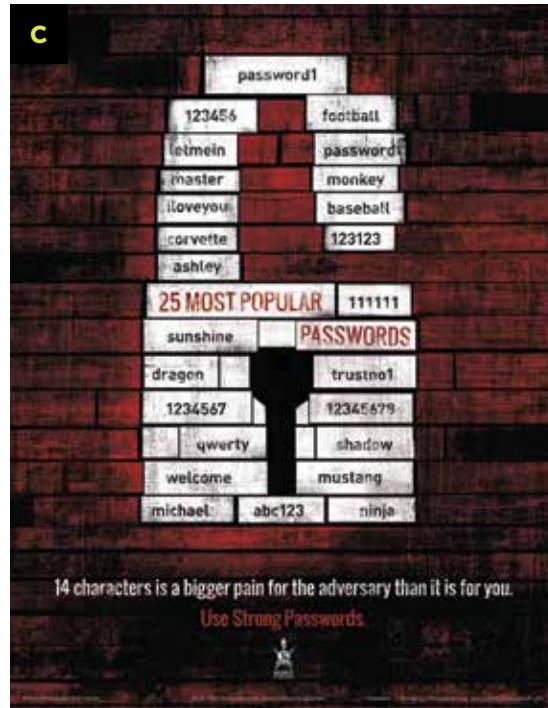
## CYBER

### A | Identity [product #A16]

HEADLINE: Protect your identity.  
 SUB-HEADLINE: One misplaced thread of information can unravel your life.  
 REVERSE SIDE: Recipe for Success, pg 28 (Seasonal)

### B | Digital Footprint [product #F14]

HEADLINE: What's your digital footprint?  
 REVERSE SIDE: Weather the Storm, pg 27 (General)

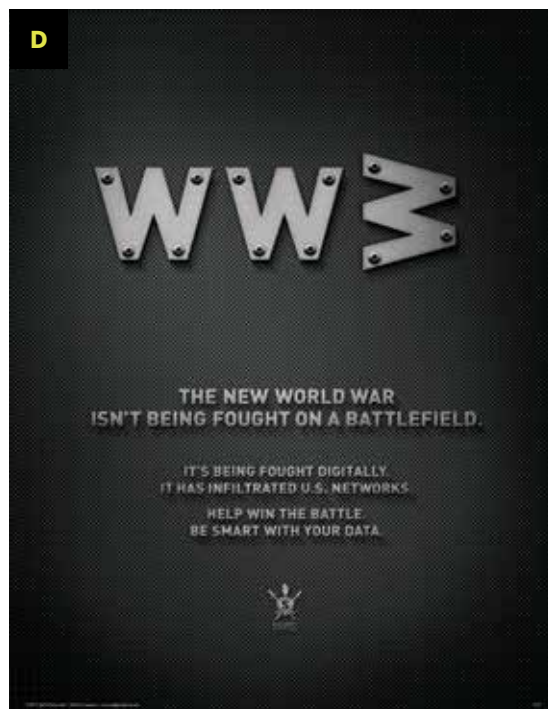


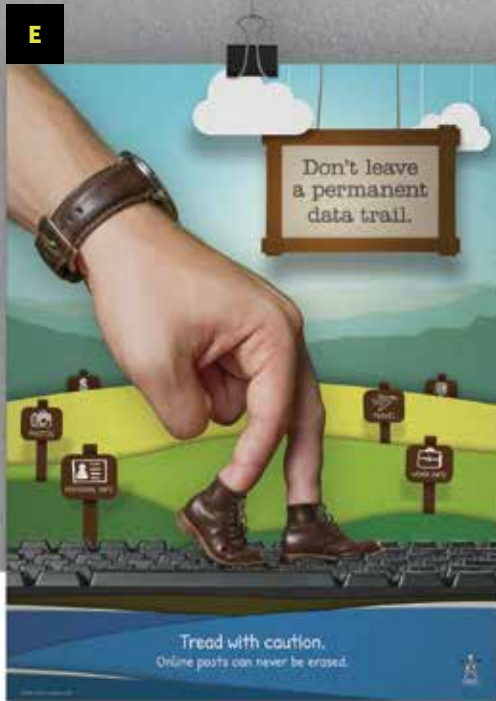
**C | Passwords**  
[product #G14]

HEADLINE: 25 most popular passwords.  
 SUB-HEADLINE: 14 characters is a bigger pain for the adversary than it is for you.  
 REVERSE SIDE: OPSEC 5, pg 15 (OPSEC)

**D | WW3 Digital War**  
[product #A14]

HEADLINE: WW3  
 SUB-HEADLINE: The new world war isn't being fought on a battlefield.  
 REVERSE SIDE: Embassy Visits, pg 19 (Policy)





## CYBER



### E | Data Trail

[product #J16]

HEADLINE: Don't leave a permanent data trail.

SUB-HEADLINE: Tread with caution. Online posts can never be erased.

REVERSE SIDE: Sneaky Gingerbread, pg 28 (Seasonal)

### F | APP-etite for Danger

[product #C14]

HEADLINE: Appetite for danger?

SUB-HEADLINE: Nearly every top app has been compromised. Put caution on the menu.

REVERSE SIDE: Face of Espionage, pg 22 (Espionage)

### G | Smart Phone

[product #G12]

HEADLINE: Where your smart phone goes... they can follow.

SUB-HEADLINE: Electronic devices expose our critical information.

REVERSE SIDE: OPSEC Dragon, pg 16 (OPSEC)



## POLICY

### A | Foreign National Association

[product #D16]

HEADLINE: Foreign National association? Report It.

SUB-HEADLINE: Together we can build a culture of security.

REVERSE SIDE: Small Object, pg 19 (Policy)

### B | Small Object

[product #E16]

HEADLINE: Small Object. Big Threat. Restrict It.

SUB-HEADLINE: Together we can build a culture of security.

REVERSE SIDE: Foreign National Association, pg 19 (Policy)

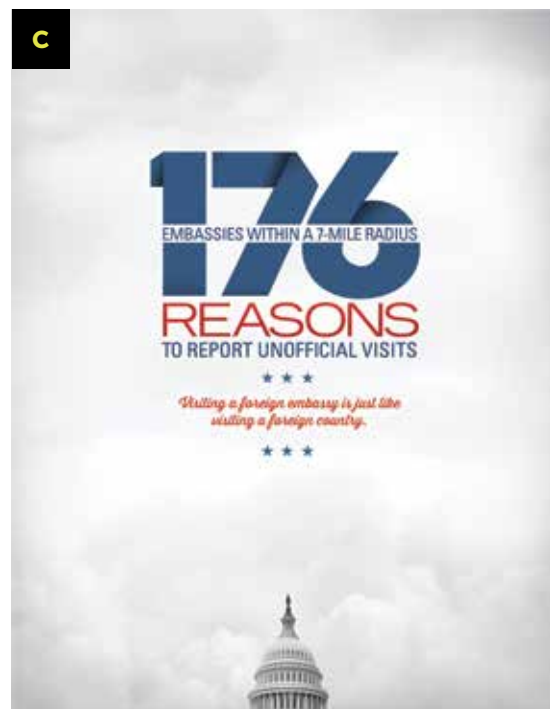
### C | Embassy Visits

[product #B14]

HEADLINE: 176 reasons to report unofficial visits.

SUB-HEADLINE: Visiting a foreign embassy is just like visiting a foreign country.

REVERSE SIDE: WW3 Digital War, pg 17 (Cyber)





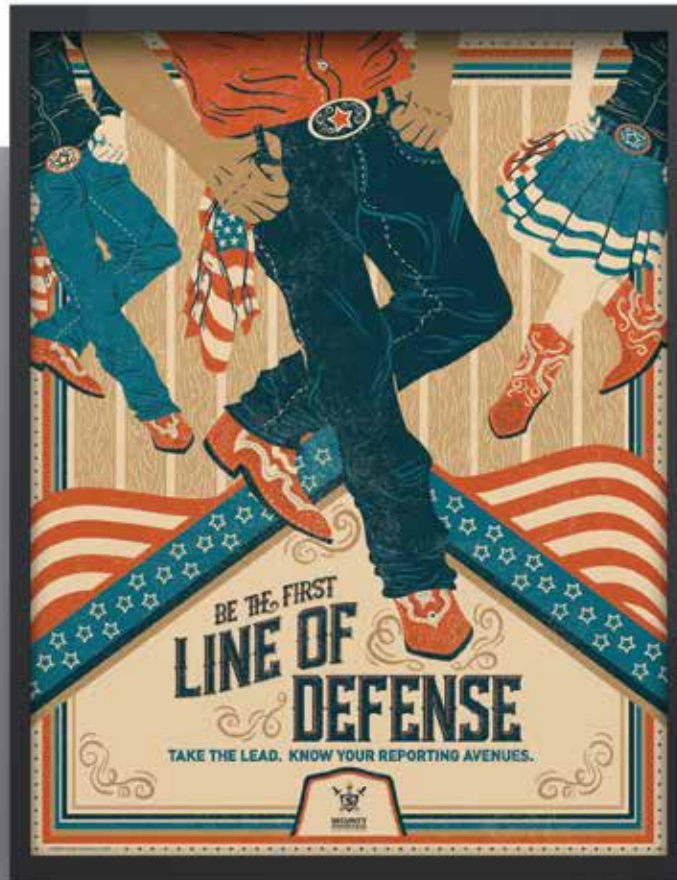
# POLICY

D | UFT  
[product #D12]

HEADLINE: Avoid getting burned!  
SUB-HEADLINE: Apply UFT-30 liberally whenever you plan unofficial travel abroad.  
REVERSE SIDE: Octopus, pg 24 (General)

E | Prohibited and Restricted  
[product #S443-010]

HEADLINE: Stop security violations.  
SUB-HEADLINE: Items that represent a threat to personnel and facilities, or to the security of classified information must be controlled.  
REVERSE SIDE: None



A

## ESPIONAGE

### A | Line of Defense [product #G16]

HEADLINE: Be the first line of defense.

SUB-HEADLINE: Take the lead. Know your reporting avenues.

REVERSE SIDE: Band Together, pg 27 (General)

### B | Don't Get Played [product #A15]

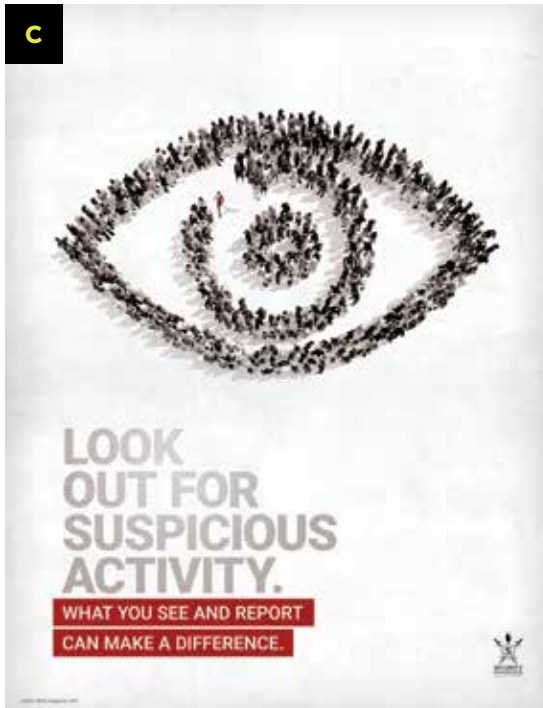
HEADLINE: Don't get played.

SUB-HEADLINE: Espionage is no joke. Protect what you value...national security depends on it.

REVERSE SIDE: Selfie, pg 15 (OPSEC)



B



## ESPIONAGE

### C | Eye of Security [product #A17]

HEADLINE: Look out for suspicious activity.

SUB-HEADLINE: What you see and report can make a difference.

REVERSE SIDE: Country First, pg 26 (General)

### D | Face of Espionage [product #D14]

HEADLINE: The new face of espionage has no face.

SUB-HEADLINE: Desktop, laptop and mobile users beware. Cyber espionage has spread across the globe. Your information is not yours alone.

REVERSE SIDE: APP-etite for Danger, pg 18 (Cyber)

### E | Involved [product #E17]

HEADLINE: Don't turn your back. Recognize and report suspicious activity.

SUB-HEADLINE: I don't want to get involved. My supervisor will take care of it.

REVERSE SIDE: Trouble, pg 23 (Espionage)

### F | Trouble [product #F17]

HEADLINE: Don't turn your back. Recognize and report suspicious activity.

SUB-HEADLINE: I don't want to get him in trouble.

REVERSE SIDE: Involved, pg 23 (Espionage)

### G | Wrong [product #G17]

HEADLINE: Don't turn your back. Recognize and report suspicious activity.

SUB-HEADLINE: What if I'm wrong?

REVERSE SIDE: Overreacting, pg 23 (Espionage)

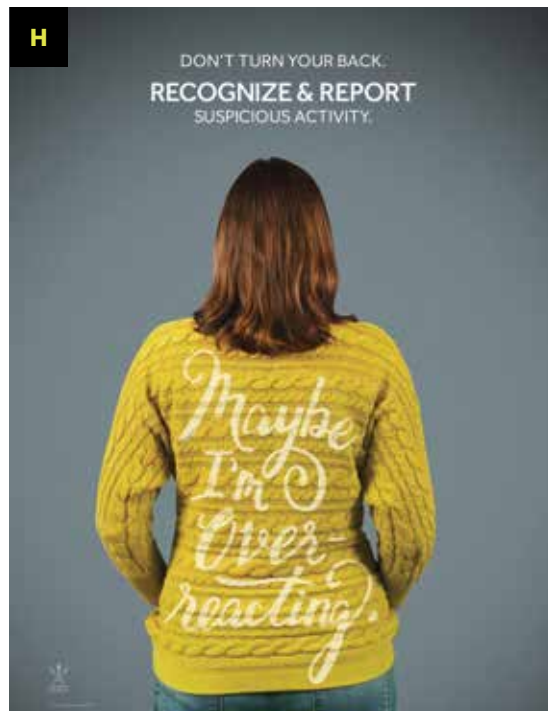
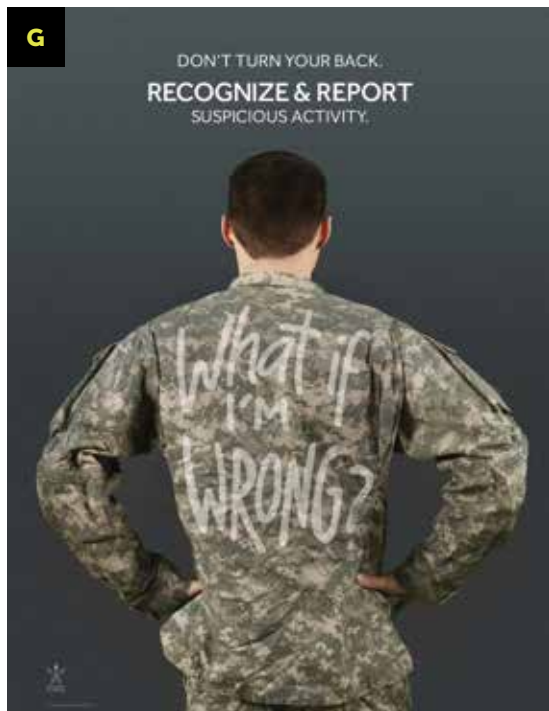
### H | Overreacting [product #H17]

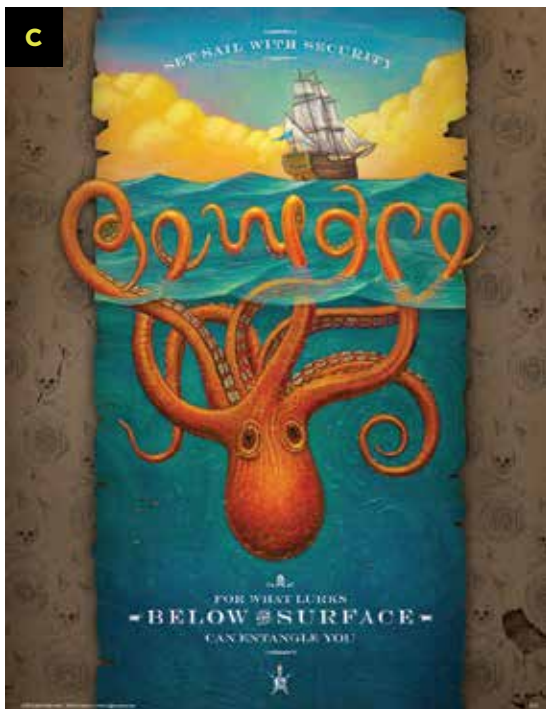
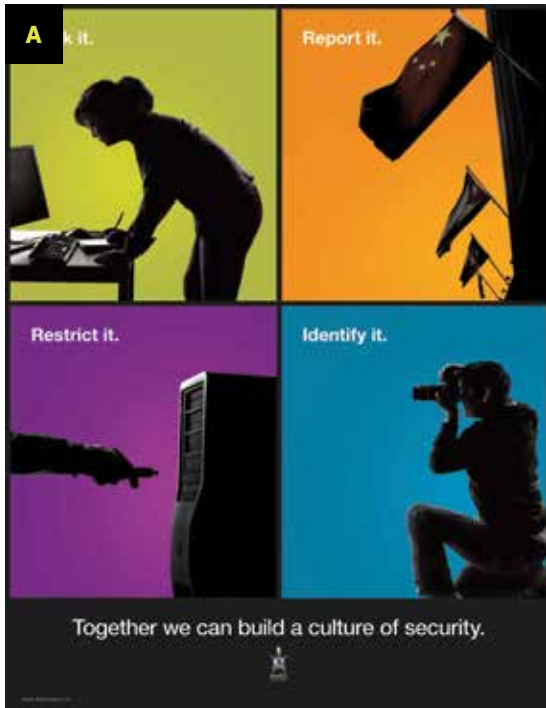
HEADLINE: Don't turn your back. Recognize and report suspicious activity.

SUB-HEADLINE: Maybe I'm overreacting.

REVERSE SIDE: Wrong, pg 23 (Espionage)







## GENERAL

### A | Culture of Security Quad [product #F16]

HEADLINE: Lock it. Report it. Restrict it. Identify it.  
 SUB-HEADLINE: Together we can build a culture of security.  
 REVERSE SIDE: None

### B | Match the Threat [product #I14]

HEADLINE: Match the threat.  
 SUB-HEADLINE: The way we communicate has evolved...the way we protect must as well. Consider the vulnerabilities.  
 REVERSE SIDE: Exchange Gifts, pg 29 (Seasonal)

### C | Octopus [product #E12]

HEADLINE: Beware for what lurks below the surface can entangle you.  
 SUB-HEADLINE: Set sail with security.  
 REVERSE SIDE: UFT, pg 20 (Policy)



D

E

**D | Surfboard** [product #C17]

HEADLINE: Stay alert. Ride the security wave.

SUB-HEADLINE: Don't wipeout. Report suspicious activity.

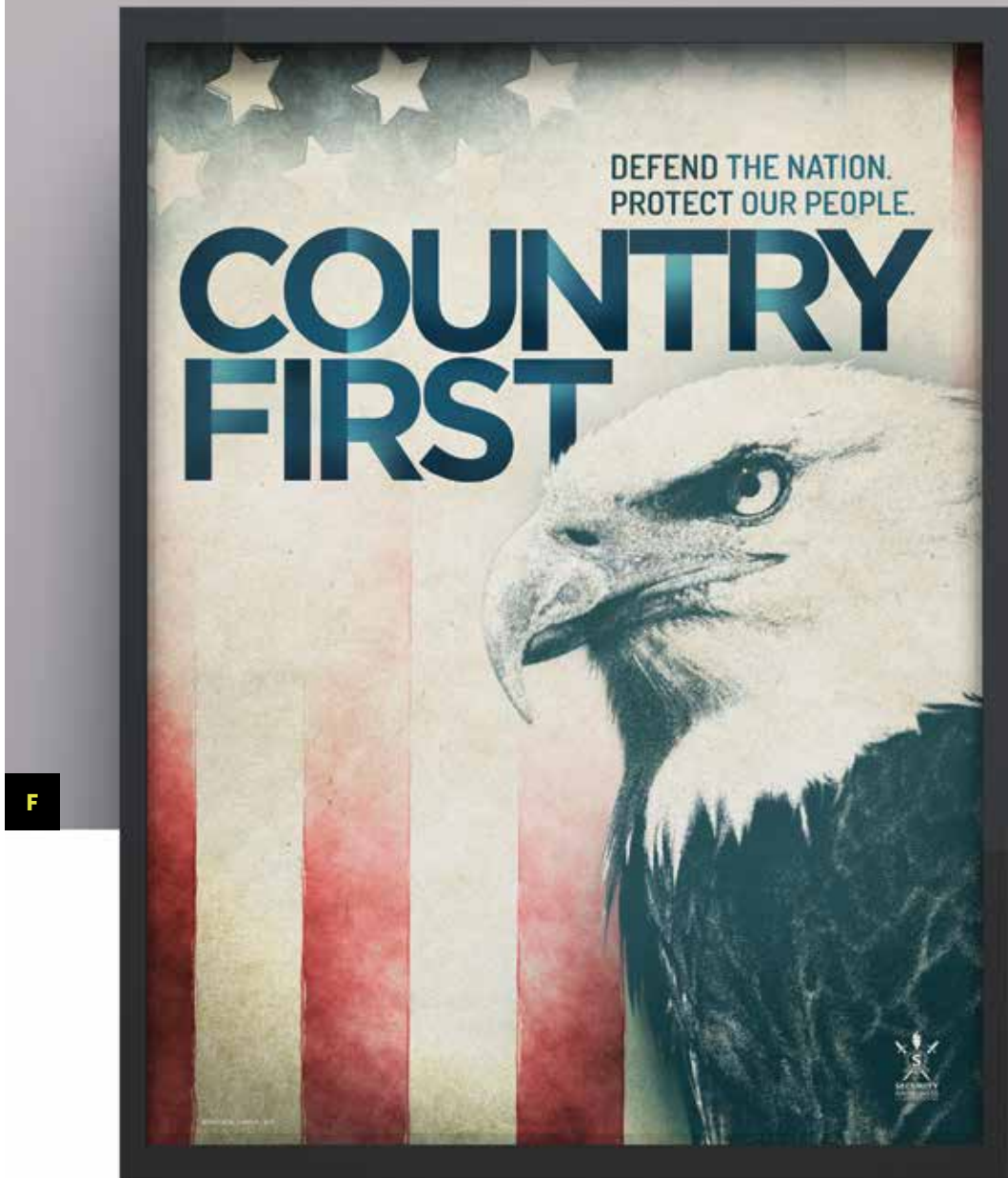
REVERSE SIDE: Surf Wagon, pg 25 (General)

**E | Surf Wagon** [product #D17]

HEADLINE: Sun, surf, and security. That's how we roll.

SUB-HEADLINE: Don't detour from security. Use good security practices.

REVERSE SIDE: Surfboard, pg 25 (General)



## GENERAL

### F | Country First

[product #B17]

HEADLINE: Country first.

SUB-HEADLINE: Defend the nation. Protect our people.

REVERSE SIDE: Eye of Security, pg 22 (Espionage)



### G | Band Together

[product #H16]

HEADLINE: Band together.

SUB-HEADLINE: Security awareness.  
It's music to our mission.

REVERSE SIDE: Line of Defense, pg 21  
(Espionage)



### H | Weather the Storm

[product #E14]

HEADLINE: Weather the storm.

SUB-HEADLINE: Still standing strong to  
protect the nation.

REVERSE SIDE: Digital Footprint, pg 17  
(Cyber)

# SEASONAL

## A | Sneaky Gingerbread

[product #I16]

HEADLINE: Protect your information or the holidays won't be so sweet.

REVERSE SIDE: Data Trail, pg 18 (Cyber)

## B | Recipe for Success

[product #C15]

HEADLINE: Recipe for success.

SUB-HEADLINE: Security matters.

REVERSE SIDE: Identity, pg 16 (Cyber)

## C | Snow Globe

[product #J17]

HEADLINE: Every holiday, hackers turn up the heat.

SUB-HEADLINE: Put the freeze on fraud & protect your identity.

REVERSE SIDE: Insider Threat, pg 29 (Seasonal)

## D | Insider Threat

[product #I17]

HEADLINE: Don't be tricked.

SUB-HEADLINE: Insider threats may not always be obvious.

REVERSE SIDE: Snow Globe, pg 29 (Seasonal)

## E | Exchange Gifts

[product #J14]

HEADLINE: Exchange gifts. Not information.

SUB-HEADLINE: Be cautious with what you give away. Protect your personal information.

REVERSE SIDE: Match the Threat, pg 24 (General)



A



B



## LIBRARY

A | Security Posters  
[product #S443-022]

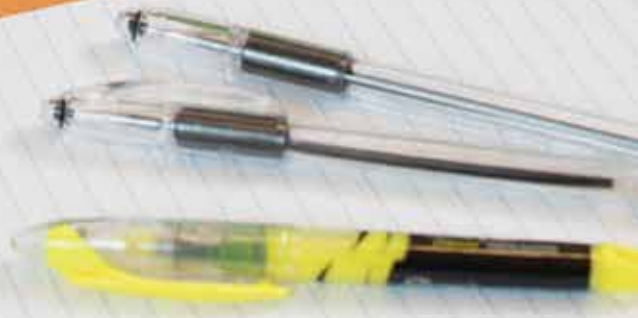
SUMMARY: Access the most current security awareness posters and an archive of past posters to educate and engage your workforce.

TYPE: CD



# TOOLS

TRAINING & EDUCATION | OFFICE PRODUCTS | ACTIVITIES





A

## TRAINING & EDUCATION

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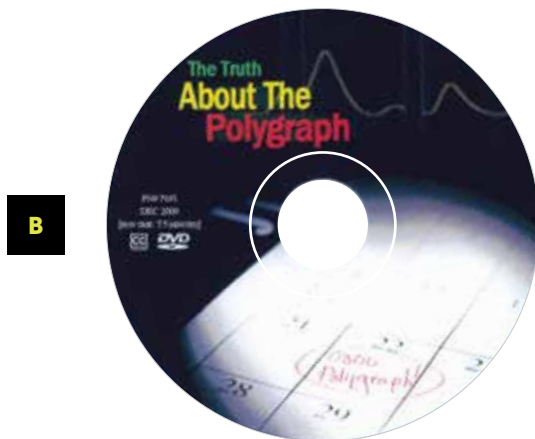
### A | Tale of OPSEC

[product #S443-092]

**SUMMARY:** This four-minute video illustrates the potential consequences of poor OPSEC practices on an operational environment. Use this media as a conversation starter or as part of a larger OPSEC training event.

**TYPE:** Video

**MEDIA:** DVD



B

### B | NSA Polygraph

[product #S443-078]

**SUMMARY:** This video will debunk misconceptions and help you prepare to take the polygraph.

**TYPE:** Video

**MEDIA:** DVD



C

### C | Factoids

[product #S443-090]

**SUMMARY:** Obtain an overview of key National Security Agency history and facts related to security and OPSEC.

**TYPE:** Autoplay Presentation

**MEDIA:** DVD

# TRAINING & EDUCATION

## D | Counterintelligence Threat [product #S443-114]

SUMMARY: Learn how to protect yourself from the adversary in this video briefing. Understand how to identify threats, learn information-gathering methods, know what to report and how, and how to carry out the responsibility to protect national security.

TYPE: Presentation Briefing

MEDIA: DVD

D



## E | Travel Security [product #S443-118]

SUMMARY: Learn how to have a safe and enriching travel experience in this briefing video. The experiences of other travelers provide general knowledge of how to prepare before leaving, stay secure while away, and return safely.

TYPE: Presentation Briefing

MEDIA: DVD

E

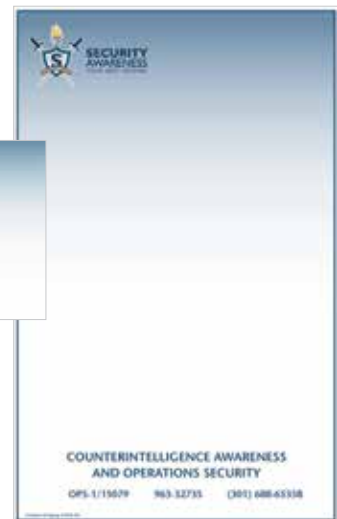


# OFFICE PRODUCTS

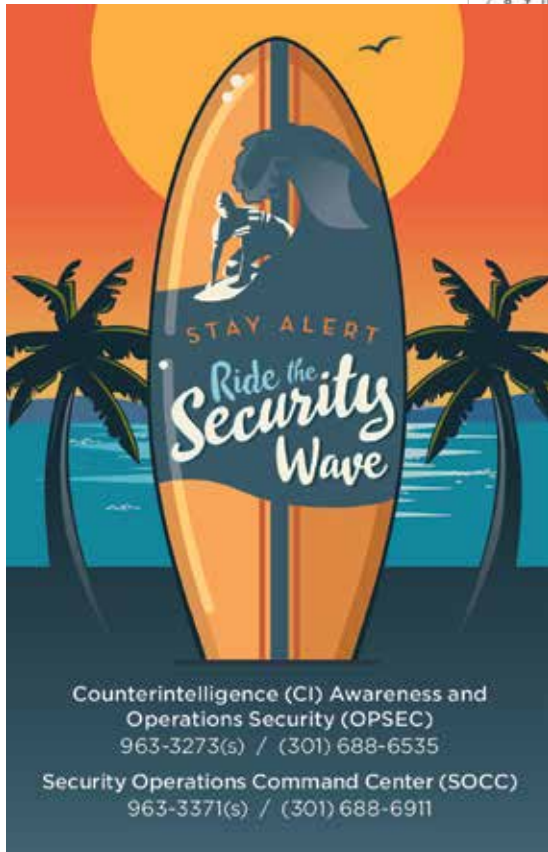
## A | Security Post-Its [product #S443-072]

## B | Security Notepad [product #S443-071]

A



B



C

2018 design pictured



S443-026



D

C | Calendar Card  
[product #S443-026]

D | Blue Area Secure Desk Tent  
[product #S443-080]

E | Tan/Green Area Secure Desk Tent  
[product #S443-108]

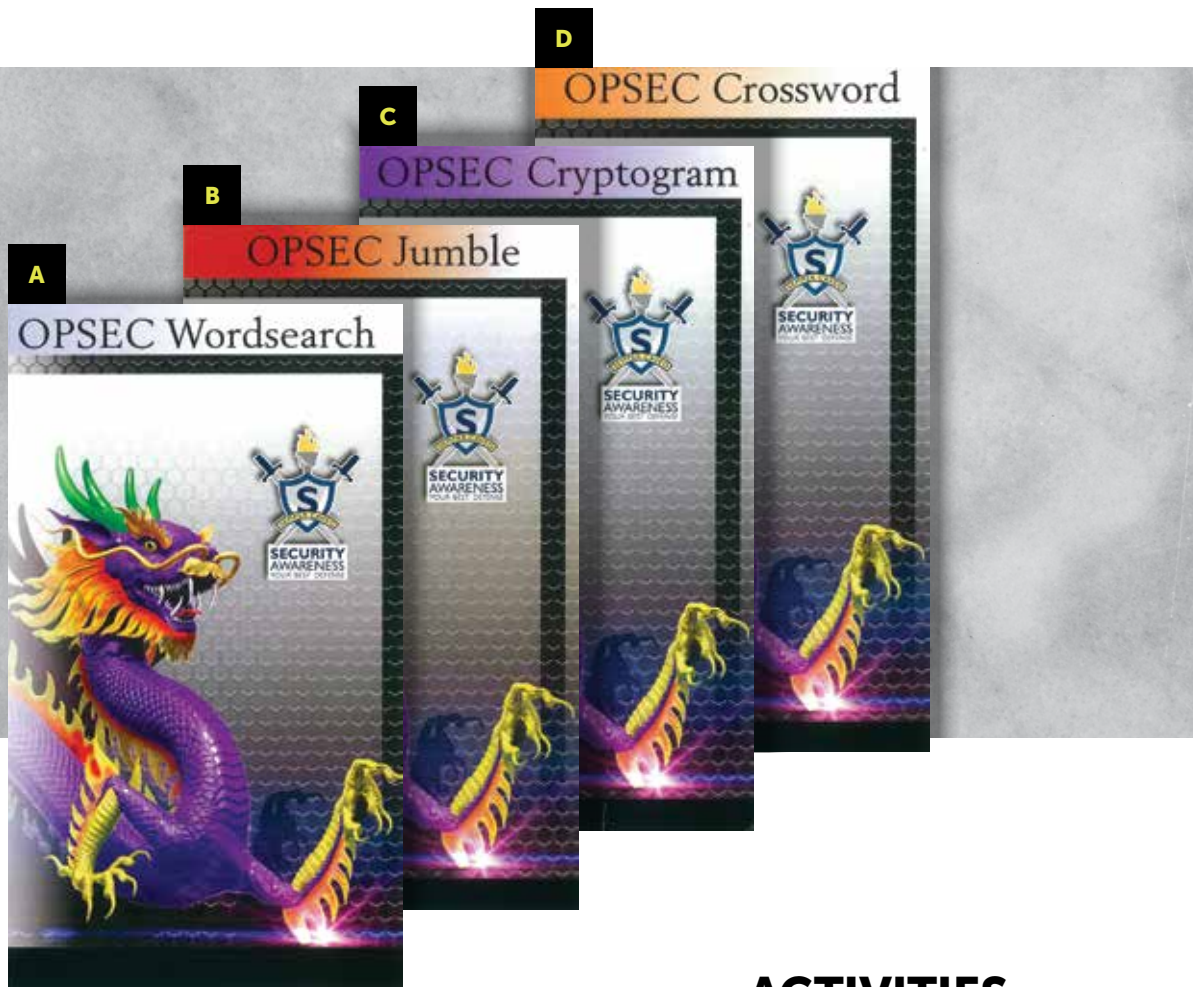
F | Emoji Desk Tent  
[product #S443-112]



E



F



## ACTIVITIES

A | OPSEC Wordsearch  
[product #S443-035]

B | OPSEC Jumble  
[product #S443-104]

C | OPSEC Cryptogram  
[product #S443-093]

D | OPSEC Crossword  
[product #S443-094]

E | Name That Spy Wordsearch  
[product #S443-036]





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